BEEDIE ALUMNI
BUILDING ON EXCELLENCE
Congratulations on your graduation from the Beedie School of Business

We are extremely proud of your accomplishments as a student. Now, as you begin a new chapter in life, we encourage you to become an informed and engaged member of our growing alumni community.

The Beedie Alumni Relations team is here to facilitate this transition and enhance your alumni experience by creating opportunities which:

» Help you connect with fellow alumni, the corporate community, and the School
» Support you in your development, personally and professionally
» Build a strong culture of involvement and engagement

At the Beedie School of Business, our focus has been on providing you with challenging and stimulating academic and experiential learning opportunities, and on supporting you along the way. We are committed to continuing this support as you move forward in life and career.

This guide is a starting point. Inside you will find information on services, resources, and opportunities, including:

» Tips for Beedie Alumni
» Staying Connected
» Beedie Community
» SFU Library Resources
» Graduate School Considerations

From all of us at the Beedie School of Business, we wish you the very best.

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» **Help us keep in touch with you.** Use Beedie Community* to update your contact information, including email and mailing addresses, to ensure you receive targeted and timely messaging and event notifications.

» **Connect online.** Keep up with what is happening at the School, including achievements, faculty research, upcoming events, and professional development and involvement opportunities. Explore the many options we’ve created for you.

» **Get involved.** Inspire current students. Participate in our Mentors in Business or Speakers Bureau programs, serve as a case competition judge, and more.

» **Attend alumni events.** Networking, educational, and professional development events and socials are held throughout the year, both locally and across the country.

» **Visit the Career Management Centre.** Within two years of graduation, you can meet with a career advisor for a one-on-one appointment. After two years, and time permitting, you may still request in-person advising appointments.

» **Become an Ambassador.** Once you’ve settled into your new job, encourage your organization to build the company talent pool by tapping into Beedie talent. If your colleagues are looking for ways to share their experiences with students, please let us know.

» **Support Beedie.** Your contribution makes a difference. We encourage alumni to support the Undergraduate Student Experience fund to help students gain career-readiness skills. For as little as $5/month your donation can support hands-on learning such as case competition participation, conference attendance and student club activities, helping students to improve their leadership skills and build confidence.

» **Celebrate your success.** The strength of our School is based on the strengths of our alumni. Tell us what you’re doing—how you’re engaging the community and making an impact—and we’ll proudly share that news.

*See Beedie Community page for more information.*

**SFU Alumni Association**

Upon graduation, you automatically become a member of the SFU Alumni Association. The Association helps you connect with fellow alumni across all faculties and the SFU community.

Visit the Association’s website and explore additional services provided to you through your affiliation with SFU. [www.sfu.ca/alumni/alumni-association.html](http://www.sfu.ca/alumni/alumni-association.html)
STAYING CONNECTED

Be it an upcoming networking, speaker, or alumni event, professional development or involvement opportunity, or the latest news, there is always something exciting happening at the Beedie School of Business.

Visit beedie.sfu.ca/alumni/connections and use the channels below to be in the know.

LinkedIn

Use LinkedIn to manage your professional online brand, grow your network, explore career opportunities, and more. Join the SFU BBA [Bachelor of Business Administration] LinkedIn Group to stay in touch with former classmates and alumni of the BBA program.

Connect with students and alumni across all programs by joining the Simon Fraser University Beedie School of Business Alumni and Simon Fraser University Alumni LinkedIn groups.

We have also created geographic subgroups within the SFU Beedie School of Business Alumni group. If you would like to start an SFU Beedie Alumni Club for a specific city/area, please let the Beedie Alumni Relations team know, and we will set up a subgroup for alumni to join.

» SFU Beedie Calgary Alumni
» SFU Beedie Hong Kong Alumni
» SFU Beedie London Alumni
» SFU Beedie Montreal Alumni
» SFU Beedie Toronto Alumni
The access you had to Beedie Community as a student continues once you graduate. Moreover, alumni have lifetime access to Beedie Community, the central hub that facilitates many of the engagement activities supported by the Beedie School of Business for students, alumni, faculty, staff, and the corporate community.

Once you log in, we invite you to

» **Stay on top of who is hiring.** Review business-only job postings and create job alerts.

» **Get the inside scoop.** Read the *CMC Insider* blog for company updates

» **Connect, build your network, learn.** Register to attend events and workshops.

» **Be informed.** Access a robust collection of online career resources.

» **Get involved, share your expertise and experience.** Help students reach their professional goals by joining programs such as Mentors in Business or our Speakers Bureau.

» **Customize your communication preferences.** Sign up to receive eNewsletters (including *Alumni Community*), select event invitations, notices on upcoming professional and executive development opportunities, and information on how your organization can tap into Beedie talent.

Please remember to update your contact details so that we can stay in touch and periodically send you information on new program and service offerings of interest to you.

Log in to Beedie Community today at [beediecommunity.sfu.ca](http://beediecommunity.sfu.ca).
The SFU Library encourages you to continue to use its resources and services in your pursuit of lifelong learning.

Visit any of the three libraries (Burnaby, Surrey, and Vancouver) for complimentary access to most of the online databases. To begin, request a new username and password from staff at the checkout counter. Please remember to hold on to your SFU student card, as you’ll use this card to exercise your borrowing privileges.

Some journal subscriptions allow for alumni access off-campus or are “open access” (which means free to all). BC’s public libraries can also provide some resources which are similar to what SFU offers, including versions of the “Business Source” article database. With a public library card, you are also able to search through these resources from home.

The SFU Library is constantly evolving to meet the learning needs of the SFU community. Keep in touch—visit in person, browse the website, and sign up for the Library Update Newsletter.

For detailed information on the services and resources available to alumni, visit www.lib.sfu.ca/about/overview/services-you/alumni#sfu-library-services-to-alumni.
Having just completed the BBA, you’ll now want to take all your learning, skills, and experiences to start your career. Once you’ve gained a few years of work experience, you may find yourself thinking about graduate business school, and how it can:

» Sharpen and further develop your business acumen
» Give you a deeper understanding of a specific interest area
» Allow you to compare and apply your experiences to current business theory
» Improve your marketability and take your career to the next level

We’ve put together a few resources that can help you as you consider pursuing graduate studies. Find information on selecting the right school and program, submitting a strong application, and questions to ask during the admissions interview.

| Considering Graduate School? Answer these Five Questions Before You Decide via Quintessential Careers | [www.cms.livecareer.com/quintessential/considering-graduate-school](http://www.cms.livecareer.com/quintessential/considering-graduate-school) |
| Selecting a Graduate School and Graduate Program via About.com | [www.thoughtco.com/graduate-admissions-interview-questions-to-ask-1686245](http://www.thoughtco.com/graduate-admissions-interview-questions-to-ask-1686245) |
| GradSchools.com (a free directory with nearly 60,000 programs listed) | [gradschools.com](http://gradschools.com) |

At the Segal Graduate School, we offer a wide range of business programs, designed for specific categories of emerging leaders. Visit [beedie.sfu.ca/graduate](http://beedie.sfu.ca/graduate) and learn about our:

» Full-Time and Part-Time Master of Business Administration (MBA)
» Executive MBA including Executive MBA in Aboriginal Business & Leadership and Americas MBA for Executives
» Management of Technology MBA
» Master of Science in Finance
» Graduate Diploma in Business Administration
» Graduate Certificate in Science and Technology Commercialization
» PhD in Business Administration

To learn more about our programs, assess your credentials, and get assistance with the application process, make an appointment to speak with an admissions advisor. [beedie.sfu.ca/graduate/meet-an-advisor.php](http://beedie.sfu.ca/graduate/meet-an-advisor.php)
Stay connected!

Keep up with what is happening at the School—our research, new programs, events, involvement opportunities, and services available to Beedie alumni.

beedie.sfu.ca/alumni