

EMBA

Executive Master of Business Administration

The SFU logo consists of the letters "SFU" in white, bold, sans-serif font, centered within a solid red rectangular background.

SFU

BEEDIE SCHOOL
OF BUSINESS

WHY CHOOSE THE EMBA?

- Interactive, face-to-face program format
- Designed for busy working professionals
- Small class size, cohort learning experience
- Simulated leadership teams
- No need to take a career break

THE EMBA YOUR CAREER HAS BEEN WAITING FOR

TRANSFORM YOUR CAREER, WITHOUT INTERRUPTING IT

The SFU EMBA is much more than an impressive credential; it's a unique learning and network development opportunity.

You'll gain the time, space and executive-level support and education you need to unlock that extra 10... 20... 30% of decision-making confidence, leadership ability and strategic know-how that could transform your career.

While our curriculum moves quickly, the workload is intended to be manageable for someone who is also working a demanding full-time job.



PUSH YOUR CAREER FURTHER

The Executive MBA is designed for working managers, professionals and emerging business leaders. You will gain the confidence and ability to drive a business strategically at the senior management level using the most current and innovative management practices.

Today's business world calls for effective teamwork, close collaboration and clear communications. We use the cohort model, where 40-45 talented and experienced business professionals work in the same small teams for the first 12 months of the EMBA. It's the perfect place to test and improve your leadership and teamwork skills.

We bring the theory to life using a strongly applied approach. Classes take place in Downtown Vancouver on alternate weekends (Fridays and Saturdays) for 20 months, so you can apply what you learn between classes.

- Work in simulated leadership teams to solve business problems
- Gain new insights and frameworks for thinking, analyzing, strategizing and leading
- Improve your communication, presentation and negotiation skills
- Experience the benefits of collaboration and teamwork

“The team- based learning approach allowed me to create a strong network without limiting my ability to connect to the rest of the cohort.”

— Bina Bawa, EMBA '14,
Assistant Vice President,
Sales & Operations, HSBC Bank

A RICH, INTERACTIVE EXPERIENCE

DEEPEN YOUR BUSINESS KNOWLEDGE

The part-time “retreat” format lets you park the pressures of your leadership role every couple of weeks, and enter an interactive, supportive learning space.

The SFU EMBA’s team-based, small classroom learning environment, featuring simulated leadership teams working together to solve business problems, is face-to-face, intense and often transformational.

YEAR 1

In the first three terms, the program focuses on enhancing your managerial skills, building on your existing work experience. You will become equipped to develop effective analyses based on business process and implementation in the various functional areas.

- Leadership
- Financial Statement Analysis
- Operational Finance
- Ethics
- Economics
- Marketing Management
- Corporate Finance
- Organizational Theory
- Managerial Accounting
- Marketing Strategy
- Operations Management
- Technology Enabled Transformation

YEAR 2

In the final two terms, you further develop a strategic mindset as you apply strategy models to changing environments, both globally and locally.

Students who choose the Americas MBA for Executives elective (see overleaf) will take classes with their SFU cohort in the Fall, Spring and Summer terms. The Americas EMBA residencies take place in August (SFU); October (Brazil); February (Mexico); April (USA).

Students who stay in Vancouver will take the following courses and Capstone options.

- International Business
- Strategy
- Negotiations
- Special Topics
- Managing Innovation
- Cross Cultural Management

CAPSTONE OPTIONS

You can choose between an individual problem-solving report that applies previous learnings to a strategic analysis or the following additional courses:

- Entrepreneurship
- Entrepreneurial Finance

THE AMERICAS MBA FOR EXECUTIVES

EXPAND YOUR CLASSROOM—AND KNOWLEDGE

The Americas MBA for Executives is an optional stream that gives you the opportunity to study relevant management issues with EMBA students from educational institutions in Brazil, Mexico and the United States. The four countries collectively represent the largest economies in North and South America—a dynamic and interconnected region for trade and economic activity.

THE EXPERIENCE

During the second year, you get together with the students from the partner institutions to take your final courses in four, nine-day intensive residencies at the four participating schools. Your international cohort meets at each campus to complete coursework, connect into the local business community, attend cultural events, and collaborate on a yearlong global capstone strategy project.

THE CURRICULUM

Starting in Vancouver, Canada and ending in Nashville, USA, each school offers programming that draws on its core strengths.

AUGUST: SFU BEEDIE, VANCOUVER, CANADA

- Strategy (Global Perspective)
- Global Business

OCTOBER: FIA BUSINESS SCHOOL, SAO PAULO, BRAZIL

- Ethics and Corporate Social Responsibility
- Emerging Markets

JANUARY: ITAM, MEXICO CITY, MEXICO

- International Competitiveness
- Family Business

APRIL: VANDERBILT UNIVERSITY, NASHVILLE, USA

- New Ventures
- Applied Project: Leading a Global Innovation Strategy

THE SCHOOLS



Simon Fraser University, Vancouver, Canada

Simon Fraser University's Beedie School of Business is home to Canada's first Executive MBA program, founded in 1968. Accredited by AACSB and EQUIS, the school is a global leader in international business teaching and research.



Vanderbilt University, Nashville, USA

Vanderbilt University is a private research university founded in 1873. Its Owen Graduate School of Management offers several highly regarded master's degrees, including a full-time MBA and an Executive MBA.



Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico

ITAM is a private PhD-granting research university and one of Mexico's preeminent institutions of higher learning. It is considered one of Mexico's think tanks, and boasts a world-class research institution in Finance and Economics.



Fundação Instituto de Administração (FIA), Sao Paulo, Brazil

FIA Business School pioneered Executive MBA programs in Brazil in 1993, becoming one of Latin America's top ranked business schools and the only fully Brazilian Executive MBA ranked among the best in the world by the Financial Times.



APPLY THE THEORY

LEARN FROM EXPERTS IN THEIR FIELDS

EMBA professors are experienced and internationally-recognized teachers and researchers. They combine exceptional academic credentials with real-world business experiences and engaging, dynamic teaching styles. Uniquely adept at teaching adult learners, faculty members are experts in their fields.

Being with students who want to tackle big issues, engage with the world while changing the ways we think- this all in a boundless, energetic and beautiful city. This is why I am at Beedie.

— Jan Simon

JAN SIMON

Academic Director, EMBA and Senior Lecturer, Finance

Dr. Simon is on the Dean's Roll for Excellence in Teaching. He headed up the pan-European continental sales trading desk at Goldman Sachs, was Vice-President and co-head of Salomon Brother's emerging markets trading desk, and served as a Director of Merrill Lynch's hedge funds advisors group. Dr. Simon's background also includes serving in the first battalion Para-Commando and NATO's Special Intervention Forces.

FACULTY PROFILES



CAROLYN EGRI, PhD (British Columbia)

Professor, Management and Organization Studies

Dr. Egri is a pioneer in research related to corporate environmental and social responsibility. A TD Canada Trust Distinguished Teaching Award recipient, she makes leadership and environmental sustainability the focus of her teaching. She examines corporate environmental social responsibility practices and cross-cultural differences in managerial values and influence tactics around the world. Dr. Egri teaches Leadership in the Executive MBA program.



ANDREW VON NORDENFLYCHT, PhD (MIT)

Associate Professor

With a BA in history and six years of work experience as a software product manager and management consultant, Dr. Andrew von Nordenflycht brings an interesting perspective to his teaching and research in the field of corporate governance. He joined the Beedie School of Business at SFU in 2004 after earning his PhD at the Massachusetts Institute of Technology (MIT).

CLASS DEMOGRAPHICS

Class who started in 2016

Class size

44

Average age

41

Average amount work exp.

18 years

Average amount management exp.

10 years

Male / Female

67% / 33%

SAMPLE INDUSTRY SECTORS

Consumer Products, Financial Services, Government, Health Services, Manufacturing, Media/Entertainment, Non-Profit, Professional Services/Consulting, Technology, Transportation/Energy

SAMPLE FUNCTIONAL AREAS

Finance/Accounting, General Management, Marketing/Sales, Management Information Systems, Operations/Logistics, Professional Services/Consulting

MUCH MORE THAN THE CREDENTIAL

A TRANSFORMATIVE EXPERIENCE

ORIENTATION WEEKEND

Start your EMBA experience with a three-day intensive orientation weekend in Whistler in early September. This team-building opportunity introduces faculty, staff and students and provides an overview of business case analysis.

SIMULATED LEADERSHIP TEAMS

For the duration of the program, you will be part of a team created to mimic a senior leadership team, with each team member taking a turn as the project leader. Each team contains someone with expertise in finance, marketing, operations and other functional areas.

COHORT LEARNING

The classroom is a forum of talented and experienced business professionals, ready to fully engage on wide-ranging business topics. It's a place to learn from peers as well as faculty, to broaden personal and career networks, and gain new perspectives on issues challenging organizations today.

INTERACTIVE LEARNING ENVIRONMENT

Classes are interactive and vary with lectures, cases, presentations and more. You work on projects in your small, self-managed team of four to five people for the duration of the program. The rich business, cultural and life experience of each student adds immeasurably to the class and team experience.

EXPERIENTIAL LEARNING

Cases and projects bring leading business knowledge to life. Cases consist of real business scenarios that put you in the role of the decision maker. Assignments and class discussions mirror the challenging situations that you and your fellow students encounter in your professional lives.

SUPPORTIVE ENVIRONMENT

Unlike on the job, this is a program where it is safe to fail and learn from mistakes. Individual assignments allow you to apply what you've learned to solve problems for your organization. Teamwork brings together the complementary skills and diverse backgrounds of your cohort to develop creative solutions to complex problems.

CAREER ADVANCEMENT SERVICES

You will receive lifelong career services that include a wide range of tools to help achieve your desired career goals.

EMBA career coaching: Work with an experienced professional career coach who specializes in working with mid- and senior-level MBAs to help focus and enhance your career planning and search activities. Our support staff can help you to hone resumes and cover letters.

Focused career management workshops: A self-assessment review identifying strengths and how they can be positioned relative to career objectives; career planning; resume tune-up and interview skills; salary negotiation; working with recruiters.

Online resources: Students receive lifetime free access to a wide array of career planning resources, industry and company information and databases, job search tools, and networking opportunities.

EMBA STUDENT PROFILES

CLAUDIA BAERWOLFF

Senior Manager - Commercial Strategies at Fluor Corporation

“What makes the experience so valuable is that the course content is relevant to your day to day work right from the start. The combination of lectures and team based collaborative learning enables you to further develop sound judgmental skills and in depth knowledge resources that can be applied to a variety of business contexts.”



JOHN MAH

Vice President – First Nations Health Authority

“Since the first day of class, it was clear our cohort possessed a wide spectrum of backgrounds and experiences that add a richness and depth to the class discussions. Everyone is extremely enthusiastic and open to share their real life experiences. I always look forward to learning something new from our discussions.”



ANGELA HUANG

Director, Business Intelligence and Analytics – Canfor Corporation

“The EMBA program definitely helps me to see things from a different perspective. The diversity of participants in the cohort adds an invaluable element to the program. I believe my career advancement will benefit greatly from the transferable skills and decision-making capabilities developed through the program.”



CONVENIENT LOCATION

ATTEND CLASSES IN DOWNTOWN VANCOUVER

Classes take place at the Segal Graduate School of Business campus in the heart of Downtown Vancouver.

Its 60,000 square feet accommodates the finest in meeting and classroom facilities, and the central location makes commuting easy. It also provides easy access to Vancouver’s dining and entertainment scene for those all-important post class get-togethers.

GUEST SPEAKERS AND EVENTS

We invite business executives to the classroom to provide a broader perspective on their industries and professions, the challenges they face within their organizations and their strategies to manage these realities.

NETWORKING OPPORTUNITIES

As an EMBA student, you get the opportunity to network with SFU Beedie’s other graduate students. Opportunities include:

- Net Impact Executive Club: Strives to make a positive environmental, social and economic impact in the Vancouver community, and beyond.
- Graduate Business Women’s Council: Comprises passionate Beedie students who believe that knowledge sharing and networking with executive women.



ARE YOU THE RIGHT FIT?

DON'T DELAY YOUR EMBA ANY LONGER

If you thrive on challenge and are ready to take your career to the next stage, we have the knowledge, tools and techniques to lead you there. What you learn will continue to pay dividends for many years after graduation.

We are looking for applicants with a minimum of 10 years of work experience; with at least four of those years in a managerial or professional position, (successful applicants manage teams, accounts, a client base and/or a technology). Current employment in a management position is also important. Your work and life experiences in addition to your grades and test scores are considered in the application review.

The average amount of experience of our EMBA students is 18 years with 10 or more years of management experience

APPLICATION PROCESS

- Complete online application form
- Required supporting documents:
 - » Official transcripts
 - » Self-evaluation
 - » Resume
 - » 3 letters of reference
 - » English language score (if applicable)

ADMISSION REQUIREMENTS

- Business experience: minimum 10 years overall and 4 in management
- Proficiency in English for ESL candidates: TOEFL 93+ or IELTS 7+
- An undergraduate degree with a cumulative grade point average of at least 3.0/4.33 (B) or a grade point average of at least 3.33/4.33 (B+) based on the last 60 credits of undergraduate courses.
- Exceptional managers (as determined by career progression) who have a CGPA lower than a 3.0/4.33 (B) in their undergraduate degree, or lack a formal degree or professional designation, but have strong work experience may be admitted into the program. These applicants will be evaluated on the depth of their work experience, academic background and management/leadership skills

APPLICATION DEADLINES

- » Round 1: January 16, 2017
- » Round 2: March 6, 2017
- » Final Round: May 31, 2017

TUITION

- Tuition: \$54,000*
 - Includes all course materials, off-site orientation and workshops
- *Subject to Board of Governors approval.

FEES

- Students who take the optional Americas EMBA during Year 2 can expect additional costs for transportation, food and accommodation when visiting the partnering schools (approx. \$8,000).

CONNECT

To connect with an advisor, register for an information session, connect with Beedie alumni, or arrange to visit a class, please contact us at 778.782.5259 or email emba@sfu.ca.

STUDY IN THE HEART OF THE CITY.

Bulkhead

Waterfront



Vancouver
City Centre

Granville

Stadium
Chinatown

Yaletown
Roughnecks

Main Street
Science World

Olympic
Village

SFU Beedie School of Business

Segal Graduate School
Simon Fraser University
500 Granville Street
Vancouver, BC Canada
V6C 1W6

Tel: 778 782 5259
Fax: 778 782 5123
Email: emba@sfu.ca

beedie.sfu.ca/emba
[blog: afewgoodminds.com](http://blog:afewgoodminds.com)
facebook.com/SFUBeedie
twitter.com/sfubeedie

