FT MBA
Full-Time Master of Business Administration
CHOOSE AN MBA THAT PUTS YOU FIRST

Cohort learning is an integral part of the SFU Beedie MBA. With a typical class of just 55 students, the learning experience is as personalized and interactive as it gets.

You’ll have the freedom and space to explore your interests, discover your strengths and take risks in a collegial, supportive environment. Your classmates will become lifelong friends and invaluable business connections.

And you’ll graduate with a business management toolkit that applies across industries, providing you with more career options and greater mobility.
ENGAGE YOUR BRAIN
GET AN MBA IN JUST 12 MONTHS

The SFU Beedie MBA combines theory and application to give you the strong grounding in business fundamentals required to take your career to where you want it to be.

As you move through the 12-month academic component, expect to become immersed in deep, thought-probing questions and extensive study. Instead of memorizing textbooks and taking standardized tests, you’ll learn through interactive and experiential learning methods.

And it all takes place in the centre of Vancouver’s diverse, vibrant and entrepreneurial business community.

When you graduate, you’ll embark on the next stage of your career equipped with in-demand business skills and a 360-degree view of how businesses operate today.

Get the full picture at beedie.sfu.ca/mba

“I wanted a more well-rounded understanding of business to help me make better decisions, and have more confidence they are the right ones.”

— Kelly Scott-Gray
2014 MBA Graduate
WHERE THEORY MEETS APPLICATION
UNDERSTAND BUSINESS AT A DEEPER LEVEL

Our comprehensive, engaging curriculum incorporates real-world business challenges and explores relevant topics such as sustainability, entrepreneurship and international business.

The three semesters flow seamlessly into each other. This lets you apply what you learn as you progress through the program.

CROSS-SEMESTER

HOW TO THINK LIKE A MANAGER
This unique course spans across the year – including a one day intensive at the start of each semester preparing you for what’s ahead.

• Introduction to Managerial Thought

FALL

ESSENTIAL BUSINESS SKILLS
Our students have different educational backgrounds, so we start by ensuring everyone has a common foundation in key analytical and quantitative business skills.

• Leadership & Teamwork
• Financial/Managerial Accounting
• Business Ethics
• Financial Management
• Managing a Globalized Workforce
• Managing People & Organizations
• Business & Indigenous Communities
• Business & Indigenous Peoples

SPRING

ORGANIZATIONAL DYNAMICS
Here’s where things get really interactive as you learn about effective leadership. Challenges will be thrown at you, and you’ll need to work fast as a team to solve them.

• Marketing Management
• Managerial Economics
• Business Analytics
• Managing Information
• Managing Global Enterprises
• Negotiation & Conflict Resolution
• Organizational Analysis

SPRING/SUMMER

CROSS-CULTURAL EXPERIENCE
The cross-cultural experiential project is a program highlight. Choose between destinations in Asia or Latin America for a global business perspective and gain a broader understanding of working in a multi-cultural business environment. You’ll broaden your experience and gain valuable insights.

SUMMER

INNOVATION AND STRATEGY
Tie everything together so you can apply what you’ve learned. Explore your creative side, and dive into sustainability, entrepreneurship and other hot topics.

• Entrepreneurship
• Operations Management
• Sustainability
• Business Strategy
• Capstone Simulation

PROFESSIONAL EXPERIENCE: APPLY WHAT YOU’VE LEARNED
At the end of the 12-month academic program, you have three options to apply what you have learned. In each case, you deliver a report after four months as the final part of your degree. Your options are:

• Undertake a paid 4-month work term
• Start you own new venture through Coast Capital Savings Venture Connection
• Move straight into a permanent role
BEEN THERE, DONE THAT
LEARN FROM THE BEST IN BUSINESS

Our faculty members not only know the business world inside out, but they also know how to bring it to life in the classroom. Small class sizes let them get to know you well and focus on your development.

“We believe that the next generation of leaders will contribute to the betterment of society. That’s why we emphasize real world problem solving and challenge our students to envision new ways of working and define new criteria for success.”

— Stephanie Bertels

STEPHANIE BERTELS, PhD (University of Calgary); MSc (Stanford University)
Associate Professor, Technology, Operations Management/Innovation & Entrepreneurship and Director, Centre for Corporate Governance and Sustainability

Dr. Bertels is an environmental engineer and holds a PhD in strategy and global management and sustainable development. Stephanie leads ‘The Embedding Project’ where she works with dozens of global companies, their leadership teams and their boards to help them to embed sustainability into their operations and decision-making. She is also the faculty mentor for our Net Impact chapter.
**FACULTY PROFILES**

**ERIC WERKER, PhD (Harvard University)**
*Associate Professor, Strategy and International Business*

Eric Werker is Associate Professor in the Beedie School of Business at Simon Fraser University and academic lead from SFU to the Canadian International Resources and Development Institute. Eric researches how less developed countries can build more thriving and inclusive private sectors, particularly when they are rich in natural resources, and how international actors can play a positive role in creating successful societies.

**MILA LAZAROVA, PhD and MS (Rutgers)**
*Associate Professor, International Business, Director, Centre for Global Workforce Strategy, and Canada Research Chair in Global Workforce Management*

Dr. Lazarova received her PhD from Rutgers and has continued to focus her research on expatriate management, global and boundaryless careers, international mobility practices, and comparative human resource management. She has been recognized with the Canada Research Chair which promotes scholarship excellence, the creation of world-class centres of research, and the enhancement of Canada’s competitiveness in the global economy.

**CLASS DEMOGRAPHICS**

- **Average age**: 28
- **Average GMAT**: 615
- **Average work experience**: 5 years
- **International Students**: 55%

**SAMPLE BACKGROUNDS**
Technology, marketing, not-for-profit, engineering, finance, arts, science, government, health care, law, education, retail, manufacturing

**SAMPLE COUNTRIES OF ORIGIN**
Canada, India, China, USA, Mexico, Iran, Brazil, Pakistan, Lebanon, Colombia, Russia, Vietnam, Peru, Indonesia, Korea, Netherlands, Philippines, Singapore, Sweden.
IT’S NOT ALL BUSINESS
EVERYTHING IS IN PLACE FOR A MEMORABLE YEAR

Our cohort approach and downtown location combine to deliver a rich, immersive and interactive learning experience. Extra-curricular opportunities offer a way to uncover different leadership opportunities, hone your business skills and build richer networks.

CROSS-CULTURAL EXPERIENCES
Between the Spring and Summer terms, you will have a choice between two international cross-cultural experiences. Destination options will be in Asia and Latin America. Content will be tied to MBA coursework from previous terms. The cross-cultural experience is designed to expose students to a new cultural and institutional setting in ways that will not only educate you about this particular culture, but will also help you gain a broader understanding of the complexities of working in a multi-cultural business environment.

"I’ll never forget our international study trip to Brazil. It was hard work but we all bonded, and it was a great chance to get to know the professors better, too.”

— Morenike Akinyemi
2014 MBA Graduate

CASE COMPETITIONS
Compete with other MBAs across the globe to solve real-world business challenges. SFU Beedie helps fund student participation and provides faculty support, mentoring and resources. Students keep any prize money they win.

MBA GAMES
Each year, SFU Beedie sends up to 40 students to the Canadian MBA Games. Compete in sport, academia and enjoy a host of other activities. We subsidize costs of participation, help students prepare and provide logistical support.

CONFERENCES AND EVENTS
Attend numerous events throughout the program, including guest lecturers and industry conferences. Hear from speakers as diverse as Nobel Prize-winning economist Alvin Roth and Netflix CMO Kelly Bennett (also an SFU alumnus).

STUDENT CLUBS
The Beedie MBA has a number of student led organisations to get involved in, such as the Net Impact Executive and the Graduate Business Women’s Council. The Net Impact Executive strives to make a positive environmental, social and economic impact in the Vancouver community and beyond by advocating responsible and sustainable business practices. The Graduate Business Women’s council develops knowledge sharing and networking opportunities between students and executive women.

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MENTORS IN BUSINESS
Take advantage of the largest business mentorship program in Western Canada. Over 250 mentors are ready and waiting to give you the benefit of their experience. They’ll help you expand your network and uncover opportunities.

SKILL-BUILDING WORKSHOPS AND ACTIVITIES
We’re here to assist you through the entire MBA job search process by connecting you with jobs and internships, delivering skill-building workshops, providing mock interviews and networking events, and making personalized introductions within Beedie’s extensive corporate network.

REAL WORLD EXPERIENCE
At the end of the program, choose between a paid 4-month work term, starting your own new venture or moving straight into a permanent graduate position. With a dedicated job board for companies seeking to hire from SFU Beedie, you’ll have hundreds of opportunities to choose from.

NETWORKING OPPORTUNITIES
Build close relationships with a variety of people—from classmates and professors to local business people and other graduate students. Tap into a global and engaged network of SFU Beedie alumni. Our Saturday intensive career boot camps bring together current students and alumni from across all of our graduate programs for interactive sessions presented by industry leaders.

ENTREPRENEURSHIP AND SOCIAL INNOVATION
Want to start your own business? SFU is the place to do that with support from SFU Venture Connection’s Early-Stage Incubator and mentorship program. Develop expertise in social innovation and enterprise through RADIUS (Radical Ideas, Useful to Society), a Beedie based initiative that supports works with local communities to generate impactful interventions and emerging social ventures.

ENHANCE YOUR CAREER
GET AN EDGE OVER THE COMPETITION
Your dedicated careers advisor will help you to plan for success. We’ll provide personalized support, useful resources and tools, and career-building skills to help you stand out.

CAREER PLANNING AND COACHING
Whether you already know where you want to go with your career or you’re exploring all of your options, we are here to support your career journey. We’ll start by providing you with self-assessment tools and then give personalized coaching on how to map out future possibilities, assess your fit in the marketplace and tap into the hidden job market. You’ll have access to these services even after you’ve graduated.
RYAN CROSS  
MBA 2015, Founder and CEO, Distill Analytics  
"I wasn’t looking to build any more of my research credentials, I was looking for a new skillset. The MBA gave me the opportunity to really widen my skills and knowledge, to showcase what I can really do."

MORENIKE AKINYEMI  
MBA 2014, Consultant, Strategy & Operations, Deloitte  
"The program helped me change the way I would see a problem or assess a situation. Now, I understand how an organization functions from different perspectives. I can assess all of these different perspectives and connect how they can fit together into an overarching strategy."

WHO HIRES OUR MBA GRADS?  
You’ll be on the radar of some of the world’s leading companies.

- BC Hydro  
- KPMG  
- Goldcorp Inc.  
- HootSuite  
- Vancouver Coastal Health  
- Suncor Energy  
- Honda Canada  
- CIBC  
- RBC  
- Lululemon  
- EY  
- City of Vancouver  
- Deloitte  
- Seaspan  
- SAP

93% employed 3 months after program completion
37% average salary increase

MBA ALUMNI PROFILES
YOUR DREAM CLASSROOM
STUDY IN THE HEART OF VANCOUVER’S BUSINESS DISTRICT

Vancouver isn’t just about spectacular mountain and ocean vistas and our mild climate. It’s a gateway to the Asia-Pacific region and a centre of entrepreneurship in Canada and North America.

Vancouver’s dynamic and supportive business community has seen it establish itself as Canada’s tech start-up hub. This has in turn prompted Boeing, Facebook, Amazon and Microsoft to set up local offices, as well as attracting the world-renowned TED Conference to the city.

THE BUILDING
You will spend most of your days at the Segal Graduate School campus in the heart of Downtown Vancouver.

Its 60,000 square feet accommodates the finest in meeting and classroom facilities. The central location makes commuting easy and helps integrate you into the local business community. It also provides easy access to Vancouver’s dining and entertainment scene for those all-important post class get-togethers.

“The class sizes were perfect. They were small enough to feel intimate, while still providing the resources you need to learn effectively.”

— Jeri Dutz
2014 MBA Graduate
DOWNTOWN VANCOUVER LIVING
BE PART OF VANCOUVER’S ENTREPRENEURIAL HUB

SFU Beedie MBA students enjoy priority access to SFU’s apartment-style Downtown Vancouver Residence, which is at the centre of a dynamic living and learning community of entrepreneurship and ideas.

Opened in 2016, the residence is in the same building as the Charles Chang Institute for Entrepreneurship, which offers entrepreneurship training to all SFU students. The Institute is also home to Radius SFU, a successful social innovation lab and venture incubator.

Living at the residence lets you live in the heart of Vancouver—recognized as one of the most livable downtown areas in North America—and walk to class. You can choose from a range of accommodation options, from studios to 2-bedroom and study units. Shared amenities provide all the comforts of home.

Learn more at sfu.ca/students/residences
ARE YOU THE RIGHT FIT?
WE WANT SHARP MINDS AND DIVERSE BACKGROUNDS

We work hard to recruit the best students from around the world. We look for candidates who can perform at the highest level everyday and make a commitment to collaborating with others, to bring out the best in their classmates and themselves.

If this sounds like you, let’s talk.

CONNECT
To connect with one of our team in person or online, register for an information session, speak with a Beedie alumni or arrange a class visit, please contact us at +1 778.782.5259 or email mba@sfu.ca.

APPLICATION PROCESS
• Complete online application form
• Required supporting documents:
  » Official transcripts
  » GMAT or GRE
  » Self-evaluation and optional video essay
  » Resume
  » Letters of reference
  » English language score (if applicable)
• Interview if shortlisted

ADMISSION REQUIREMENTS
• Undergraduate degree with a 3.0 CGPA
• 2 years of post-graduate full-time work experience
• GMAT: 550 or GRE (equivalent to 550 GMAT)
• Proficiency in English for ESL candidates: TOEFL 93+ or IELTS 7+
• International applicants will require a valid Canadian student visa

APPLICATION DEADLINES
» Round 1: October 20th, 2017
» Round 2: January 12th, 2018
» Round 3: March 16th, 2018
» Final Round: May 11th, 2018

TUITION
• Domestic Tuition (Citizens & Permanent Residents of Canada): $39,800 CAD*
• International Tuition: $49,700 CAD*
  (Domestic rate is for students who have a Canadian citizenship or Permanent Residence)
  * Subject to Board of Governors approval.

FEES
• Textbooks & Materials: $2,050 approx.
• Student Fees (health insurance, transit pass, recreational/athletic facility pass): $2,300 approx.
• Cross-cultural Experiential Learning Projects will include additional costs related to transportation, flights and accommodation. The estimated amount will be between $5,500-6000 CAD for the international project and $250 CAD for the Business & Indigenous Communities course.**
  ** Subject to currency and location.
STUDY IN THE HEART OF THE CITY.

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