Invention to Innovation

The Invention to Innovation program provides frameworks and skills for research scientists to commercialize their inventions. It also prepares research scientists to contribute to new product development and commercialization in industry.

Candidates study part-time over three semesters, one evening a week in downtown Vancouver.

**Start Date:** September 2018

**Location:** Segal Graduate School
500 Granville Street
Vancouver, BC V6C 1W6

**Cost:** $10,750 (not including materials and fees)

**Scholarships available**

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**In this program you will:**

› Create a polished business plan for commercialization of a novel product or service
› Validate your business model – test and retest assumptions/hypotheses
› Develop an entrepreneurial pitch
› Proficiency in frameworks and skills relevant to science technology commercialization
› Develop a network within our regional technology ecosystem
› Participate in New Ventures BC entrepreneurship competition

Candidates interested in applying for this program, please email a copy of your transcript, resume, and reason for applying to:

**Valerie Zuccolo**
Graduate Programs
vzuccolo@sfu.ca | 778-782-9698

[beedie.sfu.ca/commercialization-certificate](beedie.sfu.ca/commercialization-certificate)

Segal Graduate School of Business
500 Granville Street, Vancouver, BC

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**Admission Requirements**

Admission is based on the following criteria:

› Either a current graduate student, post-doc, faculty member, or a recent graduate of a SFU or UBC graduate program in science, engineering, health or environmental sciences.
› A letter of reference from your supervisor. In the case of a faculty member, a letter of reference from a colleague is fine
› Resume
› Official graduate student transcripts
› An Innovation Statement, a brief description of experience in research and development and future goals.
› Interview

**Course Offerings**

Candidates in the Invention to Innovation program undertake the following graduate level business courses taught by SFU Beedie faculty:

› BUS 790 Lab to Market
› BUS 791 Opportunity Identification and Assessment
› BUS 792 Financial Literacy for Entrepreneurs
› BUS 793 Business Models
› BUS 794 Leadership and Managing Teams
› BUS 795 Financing the New Venture
› BUS 796 Business Plan I
› BUS 797 Business Plan II

*Please discuss with us which courses ladder into the Management of Technology MBA program.*